



Godfather

VODKA

MASTERCLASS
HIGH-END
VODKA

H₂O
VODKA

«ARSSI ALLIANCE» LLC

Strong alcohol

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COMPANY

ARSSI ALLIANCE was founded in 2015 in Armenia by a group of major food companies with more than two decades of experience in vodka production.

Spring water from the Armenian Highlands known for its excellent taste was one of the key motivators for setting up our business in Yerevan. At ARSSI ALLIANCE we believe that by using cutting edge technology in combination with high quality raw materials and water from Armenia's springs, it is possible to create a superior product.

Production of elite drinks equipped with modern machinery, provides our employees with clean and comfortable working conditions, while our organizational culture creates a positive work environment, which results in dedicated performance. Our vodkas are made in accordance with the best traditional recipes thanks to our staff of highly qualified in-house experts who undertake a wide range of tasks including developing our special formulas to designing our labels and packaging.

We import our raw materials from European countries and countries of the Customs Union. Our vodkas are made from the best kinds of alcohol of the class «Lux» and «Alpha». obtained by the method of fermentation and repeated distillation from 100% of grain (wheat) grown in ecologically clean areas of Russia and other CIS countries.

Created the author's design of bottles and gift wrapping which creating appropriate mood and atmosphere. Our bottles are designed and imported from France and Russia.

In the near future, we plan to expand our business activities with the intention of launching new brand name innovative products in the world market of elite alcohol.



INNOVATIONS

The leading brands of ARSSI ALLIANCE are Godfather Platinum, Godfather Ultra Premium, Masterclass and H₂O vodkas which are endowed with a number of significant features.

Thanks to research and development by our experts, we have developed an innovative multi-stage alcohol and water filtration system that is unique in its kind and radically differs from conventional filtering systems used in the production of vodka around the world.

Our cutting-edge filtration system completely purifies the toxic mixtures of ethyl alcohol by removing its unpleasant taste and odor containing components, and minimizes the appearance of hangover. In result, the water and alcohol ready for production don't only taste great but are also extraordinarily super smooth.

As a result of the new filtration system and the pure, crisp spring water of the Armenian Highlands, our experts have crafted a truly exquisite formula for our range of elite vodkas «ARSSI ALLIANCE» that without any hesitation outclass other brands in the world. We can ensure that it is the smoothest vodka you will taste.

UNIQUENESS

“ARSSI ALLIANCE” LLC. Vodkas Test Results
from not subsidiary laboratory “FDA Laboratory” LLC. Armenia accredited by ISO/IEC 17025

Physical characteristics	Measurement Unit	Acceptance Limit by demands SGS	Godfather	H20	MASTERCLASS
Copper (Cu)	ppm (mg/L)	≤ 10	<0.1	<0.1	<0.1
Methanol	g/100 L of absolute alcohol	≤ 30	< 1	< 1	< 1
Aldehydes and ketones callculated as acetaldehyde	g/100 L of absolute alcohol	≤ 4	<0.5	<0.5	<0.5
Higher alcohols as amyl alcohol	g/100 L of absolute alcohol	≤ 50	< 1	< 1	< 1
Total acidity as acetic acid	g/100 L of absolute alcohol	≤ 4	0,25	0,26	0,18

VODKA GODFATHER
XXS (EXTRA EXTRA SOFT)
PLATINUM AND ULTRA PREMIUM

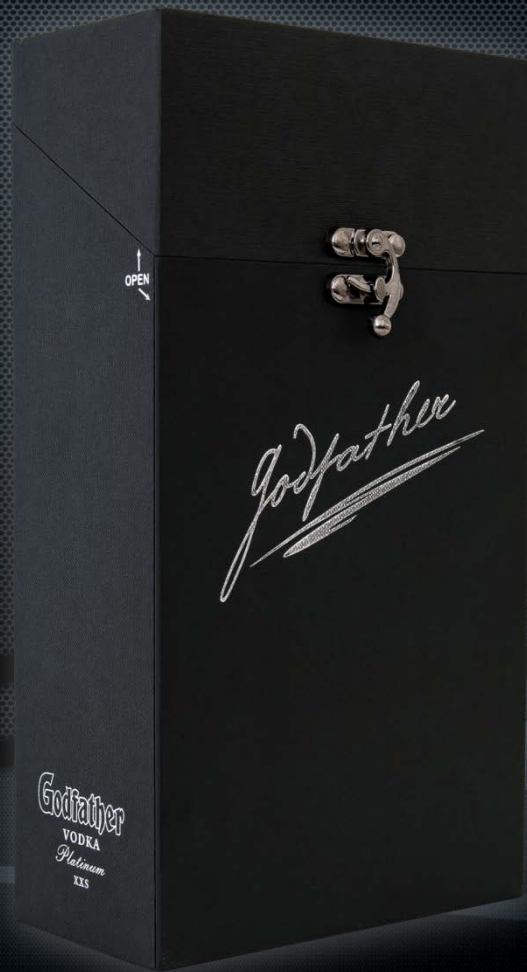
We present to you our most luxurious vodka.

Due to its exclusive technology, this product passes at least 50 filtration cycles, unlike regular premium vodka. This trait enforces the selected softness of taste with a fine grain note.

Refined unique strict and laconic design.

Our company has specifically worked to create an aesthetically distinctive and elegant design, which embodies the essence of our vodka.

Volume 70cl, 75cl gift-box
Alcohol – 40% by vol.



VODKA GODFATHER
XXS (EXTRA EXTRA SOFT)
PLATINUM AND ULTRA PREMIUM



The Finer Things in Life

The purpose of our product is to take the understanding of the "finer things in life" a step further, by ensuring that people get to thoroughly enjoy the mellowest and most balanced vodka yet.



Volume 70cl, 75cl gift-box
Alcohol - 40% by vol.

VODKA GODFATHER
XXS (EXTRA EXTRA SOFT)
PLATINUM

The Brand New Godfather Platinum.

Made for connoisseurs of the finer things in life, this exceptional vodka embodies years of expertise, talent and true innovation. Its filtration is double the amount of its ultra-premium class counterpart's, and its unique design has rendered it as an excellent gift.

We hope you will enjoy every single drop of this fine beverage as much as we enjoy making it.



VODKA MASTERCLASS HIGH END

Based on the principle “The best or nothing”, this refined vodka, made represents many years of experience, unlimited talent and true innovation.

Vodka of exceptional purity is an excellent way to create an atmosphere of mutual trust.

We hope you will enjoy every single drop of this fine beverage as much as we enjoy making it.



NO HANGOVER VODKA H₂O



As with all our products, the risk of hangover in H₂O vodka is reduced to a minimum. Without any exaggeration, this is vodka of absolute purity.

In all stages of production H₂O vodka is repeatedly purified by our multi-stage filtration technology, which gives it its smooth and flawless flavor. It serves as the perfect base for a delicious cocktail and does not cause hangovers.

The advantage of this brand is that in addition to high quality it has a reasonable price which makes it affordable for more consumers.

Volume 50 cl, 75 cl, 100 cl
Alcohol – 40% by vol.

BRANDS PORTFOLIO

Trade mark	Alc.%	Volume, listers	Quantities in box, bottles
Godfather PLATINUM	40%	0,7	4
		0,75	4
Godfather ULTRA PREMIUM	40%	0,7	6
		0,7	4
		0,75	6
MASTERCLASS	40%	0,2	24
		0,5	12
		0,7	12
H₂O	40%	0,5	12
		0,75	12
		1	9



**WE APPRECIATE YOUR
ATTENTION!**

ARSSI ALLIANCE

Exceptionally smooth vodka
made with the purest of pure spring water
of the Armenian Highlands.

